



NYCAMH Advisory Board Minutes

Meeting: 6/12/2025 11:00am – 2:30pm

The Otesaga, Cooperstown, NY

Attendees:

In-person: Susan Ackerman, Rich Englebrecht, Elizabeth Wolters, Allison Flanagan, Rich Stup, Bill Zittle, James Shuford, Carrie Edsal, Keith Clark, Dahlia Sheehan-Yassin, Kim Gertz, Liane Hirabayashi, Julie Sorensen, Lisa Ford, Renee St. Jacques, Christine Lalonde-Mead, Becky Wiseman, Steve Clark, Brian Quinn, Liz Callahan.

Virtual: Pam Milkovich, Mandy Roome, Alicia Fletcher, Jim Bittner.

Welcome and Introductions: Bill Zittle

Director's Report Summary

Julie summarized key items in the Director's Report. She updated the Board on HealthWorks, Social Work Services, Occupational Health Services, Safety Training and Outreach, as well as ROPS and the John May Farm Safety Fund (JMFSF). (For more details, please refer to copy of director report sent with your meeting invite)

Budget Update: Julie Sorensen

Let the board know that NYCAMH is actively seeking (2) remote bilingual Ag educator positions. Asking the members to refer anyone they may know that would be interested or with any suggestions on best options to recruit.

Keeping ROPS funding going is looking encouraging at this point. Working on making it part of the farm bill, Julie has a meeting tomorrow. Will update outcome.

JMFSF program Update: NYCAMH requested \$500K from NY State and received \$300K. We are very grateful for the States' support and thank them. However, we do know that amount of funds are on course to be spent out. NYCAMH is looking to for Fundraising ideas to make up the \$200K.

- NYCAMH's ideas
 - Stone Barn Center collaboration for fundraising dinner. Reaching out to Director to determine any interest on their end.
 - Have requested to do Go Fund Me in the past- have been denied by Friend of Bassett, FOB. It has been a few years, time to look into this again with FOB
 - JMFSF has submitted several application for funds working with FOB
- Suggestions given
 - Virtual Fundraising?
 - Dealerships? such as squeeze chute dealers
 - Higher corporate, perhaps going higher than the dealerships would get better results?
 - Question of how the FOB funds work- noticed that only JMFSF is listed on the FOB donor webpage.

- NYCAMH has several different funds through the FOB. Most are for specific programs, but we do have a NYCAMH Unrestricted fund that we can use at our discretion – It is challenging that only JMFSF is listed on the FOB webpage and can get complicated. Suggestion made to send check directly to NYCAMH and we can make sure it goes toward your intended use.
As example-Lisa Ford, Cayuga Milk, generously donated \$ by giving a check directly to Anna Meyerhoff-who then brought it to Pauline- she then forward to FOB with the NYCAMH unrestricted account number. This can used directly for our educators.

Cornell Ag Workforce Development/NYCAMH Position Update

Proposal request for \$150K was submitted to the State, for a shared position between NYCAMH and CAWD. We did receive half- \$75K. Regrouped and are now calling this a NYCAMH/CAWD Project. Moving forward with goal of starting late summer or early fall on developing on-line trainings with a focus of on-boarding for employees and management.

NYCAMH Rebranding

Allison Flanagan, NYCAMH's Marketing Manager, showed the board members the new NYCAMH brand

Funding Updates

Advisory Board Terms/Tenure:

By Bill Zittle: Nothing new to note this quarter.

Advisory Board Member Photos

Board member went outside, with Allison, to have their photos taken for NYCAMH's website. It is required to show our board member's photos and to keep them updated. Thank you all for participating.

Lunch

AB Discussion-NYCAMH Restructue/Visioning

Wrap up/Adjournment

Bill Zittle thanked everyone for coming. Plan to spend some time on the final questions of the afternoon session. Suggestion made to have a Nudging training at the next AB meeting.

Meeting adjourned at 2:30PM

The next meeting

Date: September 11, 2025 -Thursday

Time: 11AM -2:30PM

Location: The Otesaga Hotel in Cooperstown, NY